

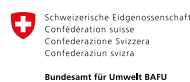
# THE ECONOMY IS PART OF THE SOLUTION



## Presenting Partner



## Organising Institutions





«Switzerland needs the *Green Business Award* because change begins with discovering the right role models to orient yourself towards.»

Doris Leuthard  
Jury President

**If we want to preserve our planet for future generations, the economy must be part of the solution.**

**That's why the «Green Business Award » aims to inspire decision-makers to see corporate sustainability as a business opportunity.**

## Who can be nominated?

We are looking for solutions which combine ecological innovation with economic success.

- These are preferably innovative products, technologies, services or business models with pioneering character.
- The nominated solutions must have been established successfully on the market (growth phase has been reached).
- Their environmental impact must be measurable or allow for a credible estimate.
- The potential prize-winner must not be negatively tangent to the social dimension of sustainability.
- The solutions must be relevant to commerce situated in Switzerland
- Potential prize-winners must have the power to inspire people.

### Exclusion

Excluded from participation are administrative bodies (exception: as part of public private partnerships), NGOs and foundations as well as sponsoring partners.

There is no right of appeal.

## Award ceremony

The «Green Business Award» will be presented at the Swiss Sustainability Forum by NZZ Connect on 12 & 13 September 2023 in Bern.

The Swiss Sustainability Forum is the dialogue platform on the topic of sustainability. The multi-day forum is a powerful exchange and experience conference for business, science, politics and the general public.

[www.sustainableswitzerland.ch](http://www.sustainableswitzerland.ch)

## Prizes and benefits

All three finalists will receive:

- An elevator pitch on Swiss Sustainability Forum conference by NZZ Connect in front of top-class decision makers in Swiss economics
- 2 guaranteed tickets for Swiss Sustainability Forum
- Possibility to personally present the nominated solution to interested guests
- Exclusive access to «Maillot Vert» - the Swiss community of sustainable business leaders
- Facilitated access to the SEF.Growth initiative of the Swiss Economic Forums

Additionally, the winner will receive



**Prize money**  
in the sum of  
Fr. 25'000.-



**Visibility**  
national and regional  
media coverage



**Support**  
by our  
network partners

## Procedure and Dates

The adjudication is carried out in a multi-staged process.

### 27 November 2022: nominations

Partner organisations nominate approx. 40 innovative solutions.

### 16 January – 19 February 2023: applications

The nominated companies fill in the necessary application documents online.

### 9 May 2023: preliminary adjudication

An interdisciplinary panel of experts selects the five best solutions.

### 5 July 2023: adjudication

These five companies pitch in front of the jury. The prominent main jury determines three finalists and the winner.

### 12 & 13 September 2023: prize-giving

The three finalists present their solutions at the Swiss Sustainability Forum. Then, the winner chosen by the jury is announced and the «Green Business Award» 2023 officially awarded.



Jury

The prominent main jury will determine three finalists and the winner.



**Doris Leuthard**  
Jury President



**Daniel Bloch**  
VRP & CEO Camille Bloch SA



**Roberto Cirillo**  
CEO Swiss Post



**Franco Chicherio**  
CEO Technopark Lucerne



**Cornelia Diethelm**  
Founder Centre for Digital Responsibility, Director Shifting Society AG



**Prof. em. Dr. Thomas Dyllick**  
Professor for Sustainability Management HSG



**Roman Hirsbrunner**  
CEO Jung von Matt/Limmat



**Dr. Dominik Isler**  
Co-Founder  
LINDEN Live Learning Labs



**Prof. Dr. Reto Knutti**  
Professor for Climate Physics  
ETH Zürich



**Patrizia Laeri**  
CEO ElleXX & Business Journalist



**Bertrand Piccard**  
Founder and Chair  
Solar Impulse Foundation



**Patrick Odier**  
Senior Managing Partner  
Lombard Odier



**Reto Ringger**  
Founder and CEO  
Globalance Bank



**Anna Stünzi**  
Leadership Council SDSN  
Switzerland



**Sascha Zahnd**  
President digitalswitzerland

## Preliminary jury

An interdisciplinary panel of experts will select the five best solutions.



**Barbara Dubach**  
CEO engageability



**Doris Hauser**  
Head of Sustainability Research  
Forma Futura Invest AG



**Linda Kren**  
Environmental Protection &  
Responsible Care, Scienceindustries



**Isabel Niklaus**  
Lead Ecosystem Sustainability  
NZZ Connect



**Dr. Andy Spörri**  
Ressources & Waste  
EBP



**Daniel Zürcher**  
Head of Section Innovation,  
Federal Office for the Environment FOEN

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## WE PROVIDE INSPIRATION

Presenting Partner of the  
«Green Business Award»

The «Green Business Award» highlights one of the key economic and social issues of our times. Sustainability is a hot topic and will become even more important in the coming years and decades – also in Switzerland. Swiss Post is participating as a presenting partner, taking on the role of industry trail blazer to honour sustainable entrepreneurship in Switzerland.

[www.post.ch](http://www.post.ch)

Presenting Partner



Nominating Partners



Event Partners



PR-Partner



Networking Partners





«The coming years will be a vital period to  
save the planet and to achieve sustainable,  
inclusive human development.»

António Guterres, Secretary-General of the United Nations

**Green Business Switzerland**

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