



maillot VERT

GREEN
BUSINESS
LEADERS

TOGETHER, VISIBLE, STRONGER

The Maillot Vert Community unites proven Swiss pioneers and leaders in sustainable entrepreneurship.

Individually selected business leaders and entrepreneurs who have distinguished themselves through outstanding achievements at the intersection of ecology and economy are invited to join.

Maillot Vert Community: Together we are stronger and together we shape an economy and environment fit for our grandchildren.



#MAILLOT VERT COMMUNITY

BEING TOGETHER, LEARNING TOGETHER, MOVING TOGETHER

Welcome to the Maillot Vert Community.

Today, this unique community unites personalities from sustainable Swiss businesses to form a “Equipe of Leaders”. The community consists out of the [Green Business Switzerland](#) Network (Award Finalists, Winners of the CEO-Rating, and Jury members).

As per 2022, we are delighted to welcome 150 Swiss representatives whom have received the Efficient Solutions Label, an initiative from Bertrand Piccard’s [Solar Impulse Foundation](#). Thus, the result of the Maillot Vert Community is a carefully selected group of outstanding national pioneers and movers who successfully combine sustainability and profitability.

We meet where the future is being shaped: The get-togethers take place three times a year in an inspiring environment and we exchange ideas on solutions, trends and business models that are thriving our economy with responsible entrepreneurship. The Maillot Vert Community is a fruitful ground of trust and solidarity. We strengthen the bond together and create meaningful encounters.

Members of the Maillot Vert Community stand for a **paradigm change**. They do not only focus on bringing economic prosperity but also social well-being and conserve natural resources.

Yours sincerely,

Dominik Isler, Co-Founder LINDEN 3L AG

#FACTS & FIGURES

More than just a community

Who are the members and how can I join?

The community consists out of the Green Business Switzerland Network (Award Finalists, Winners of the CEO-Rating, and Jury members and 150 Swiss representatives whom have received Efficient Solutions Label, an initiative from Bertrand Piccard's Solar Impulse Foundation. Your access to Maillot Vert is a privilege and we want it to stay that way. Membership is by invitation only and non-transferrable. Maximum two per company (Owner, Founder, CEO's or Board Members). Year after year, the community grows with a handful of new members which are generated by the finalists of the Green Business Award and the CEO-Rating, as well as receivers of the Efficient Solutions label. The range of the community members will lay around 200 members.

What to expect from a get-together?

It is our intention to absorb and integrate the concerns and know-how of the community members. The result is a program that is (co-)designed by the community itself. The core of our events is to encourage and strengthen relationship bonds.

What added value do I gain from my membership?

We provide three annual get-togethers which are curated to maximize the following for you:

- ▶ Exchange at eye level with selected, dedicated pioneers who are committed to take on responsibility in Switzerland.
- ▶ Provides access to a network of national and international decision-makers from business, politics and administration. Specifically, through the Green Business Award Jury.
- ▶ Know-how exchange and impulses on relevant topics and trends to help you shape your business.
- ▶ Insights into the daily business of the Green Business Award Winners & Efficient Solution Label receivers.
- ▶ Closed LinkedIn group to enable a continuous and effective exchange.

How much does Maillot Vert Community membership cost?

Your membership is free. Maillot Vert is funded through partners.

Where it all started

The "Equipe of Leaders" is part of the solution.

Green Business Switzerland honors innovative companies and CEO's that combine ecological innovations with economic success with the needed media spotlight.

Our shared belief is that business must be part of the solution, to preserve our planet for future generations.

Thus in 2020, in co-creation with LINDEN 3L AG, Green Business Switzerland launched the Maillot Vert Community in order to promote the network and strengthen the bond between the award-winners, jury and CEO-Rating winners.

In January 2022, LINDEN 3L AG took over the lead of the community. It is our goal to become the leading community for sustainable and responsible entrepreneurship in Switzerland.

#PROGRAM 2022

Join us for our upcoming get-togethers in 2022

30th March 2022 4 p.m.

**Eberhard Unternehmungen
Oberglatt (ZH)**

We will visit the 2020 Green Business Award winner [Eberhard Unternehmungen](#) in Oberglatt (ZH). Martin and Patrick Eberhard will give exclusive insights into the urban mining and present their circular economy progress and goals. Furthermore, we will deep dive into the future of construction with [Thomas Rau](#), CEO und Founder of Turntoo and RAU Architects. There will also be plenty of room for personal exchange and groundbreaking discussions. Let's learn together, network and share our personal experiences.

 **CALENDER**

Sign up here for all three events:

www.maillot-vert-registration.ch/2022

6th July 2022 5 p.m.

**Summer event @Bioweingut Sitenrain
Meggen (LU)**

Our summer event stands for personal exchange. We meet on site at the organic winery "[Sitenrain](#)" in Meggen (LU). The program will be participatory, a mixture of networking, impulses and conviviality in a beautiful and harmonious atmosphere. Stay tuned for further information.

 **CALENDER**

3rd November 2022 5 p.m.

**Designwerk Products AG
Winterthur**

We will visit the 2021 Green Business Award Winner [Designwerk Technologies AG & Designwerk Products AG](#). Together we gain valuable insights into the daily business of the Swiss company, which has been supplying its customers with electric vehicles since 2017. Learn more about the award-winning electric truck Futuricum and the technology that allows a significant contribution to reducing pollutant emissions. In addition, we can expect surprising elements that actively promote cohesion in our community.

 **CALENDER**

CONTACT

Do you have any questions? Feel free to contact us:

MAILLOT-VERT.CH

LINDEN 3L AG

Maillot Vert is a community of [LINDEN 3L AG](#) based in Bern. Further cooperation's are being negotiated for 2022.

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